

Making memories through majestic experiences.

For more than 45 years RCI has been the industry leader in vacation exchange.

Approximately
4,300 Resorts

In More Than
100 Countries Around
The World

3.8 million Subscribing
Members Worldwide

- Unparalleled Exchange Network
- More Inventory, More Availability & More Quality Resorts than any other exchange company in the world
- Innovative technology online and in our family
- Includes a dedicated coverage on your needs
- Highlight the exclusive options available to members
- Fair pricing, beaches nearby
- Expert accommodation
- World class gourmet dining



- 1. Why Choose Your Resort?
- 2. Experiences at Your Resort
- 3. Club Overview
- 4. Benefits of Ownership
- 5. Why RCI?

USE THE LATEST VIDEO TECHNOLOGY TO INSPIRE YOUR PROSPECTS

“ RCI Video Brochures secure a lasting impression for your sales pitch by bringing your resort story to life! Video is the future of communication – it’s inspiring, engaging and exciting – and our brochures are bound to keep your customers in conversation. ”

ROBIN MILLS
VP Business Development,
RCI Europe, Middle East & Africa

Combining traditional high quality brochures with innovative video technology, **RCI[®] Video Brochures** offer a unique way to showcase your resort.

Go beyond the borders of printed materials to inspire and amaze your customers with compelling video content.



WITH RCI VIDEO BROCHURES YOU CAN EMBED A HIGH QUALITY VIDEO OF YOUR CHOICE IN A PRINTED BROCHURE TO COMMUNICATE YOUR MESSAGE



DISCOVER AN INNOVATIVE MARKETING SOLUTION

Choose from three branding options:

- CUSTOMISED**
Choose your video, design and message. Connect with your owners or your prospects and tell the story of how your resort can make the holiday of their dreams come true.
- CO-BRANDED**
Work with RCI to customise your message and video. You choose how best to showcase the value of ownership at your resort, combined with the extra benefits of RCI membership.
- PRE-DESIGNED**
Keep your owners excited by educating them on how a holiday exchange works to get the most from their holiday ownership.

For more information on how **RCI® Video Brochures** can enhance your sales presentation, contact your **RCI Affiliate Services Manager**