

## INTRODUCING

# ICE

“ We want to help re-engage legacy members to enjoy the benefits offered by RCI with a new and unique savings credit programme. ”

## BIOGRAPHY

### International Cruise & Excursions,

**Inc. (ICE)** is an international travel and leisure organisation with a global network of successful alliance partners including leading corporations, resorts, cruise lines, and leisure travel providers.

**ICE** provides innovative cruise, travel and lifestyle benefits fulfillment, as well as unique membership reward and loyalty based programmes and incentives. **ICE** fulfills private branded cruise and vacation programs for major corporate brands serving more than 55 million consumers worldwide.

Enjoying 17 years of extraordinary growth and innovation, **ICE** continues to raise the bar in creative marketing solutions, technology based loyalty platforms and client experiences within the travel industry.

## SERVICES AVAILABLE

**RCI Affiliate Access** members can get up to the cost of their maintenance fees back in Savings Credits. These credits allow access to fantastic deals on exclusive travel & lifestyle products, including:

- Cruise & Tours
- Resorts
- Experiential Holidays
- Hotels
- City Breaks
- Spa Breaks
- Wine Tours
- Golf
- Ski
- and so much more...

For more information on how **ICE** can benefit your resort,  
email [stuart.ockenden@iceenterprise.com](mailto:stuart.ockenden@iceenterprise.com)  
or visit [www.ourholidaycentre.co.uk/rci-legacy](http://www.ourholidaycentre.co.uk/rci-legacy)